Where Parking & Mobility Intersect
MONTRÉAL 2026 CPA ACS

SPONSORSHIP OPPORTUNITIES

Through the generosity of CPA sponsors, the CPA has delivered the top Industry event in North America over the years. It is with this support that we can continue to build the best event possible and attract a diverse delegation.

Promote your business as a leader in the parking and mobility industries in Canada by pledging a sponsorship for the 2026 Conference & Trade Show. Your support will enable us to raise the bar and will put your company out front leading up to, and during the event.

If you don't see a sponsorship that suits you, but have a suggestion, we can develop something together.

Calling on Conference Collaborators

Transitioning to Parking & Mobility

As we move toward merging the Parking & Mobility sector, our success depends on the support provided by collaborators who are ready to invest in our future. Your support is essential to facilitate a smooth transition that highlights the intersection between parking and mobility. Our approach focuses on developing programs that clarify the overlap between these two areas without extending beyond the scope of their mutual impact. While parking remains our primary focus, it is complemented and enhanced by emerging mobility trends.

Opportunities and Benefits

Conference Collaborators now have a unique opportunity to gain valuable benefits by increasing their sponsorship commitment at the Montreal conference.

Collaborators are positioned as leaders in guiding the future of our association, helping to shape strategic initiatives and influence the direction of parking and mobility integration. By supporting our efforts, collaborators play a pivotal role in advancing industry innovation and ensuring our association remains at the forefront of sector evolution.

In addition to the usual promotional advantages, sponsors will receive advertising in Parker magazine, online advertisements, targeted e-blasts, and prominent placement in main-screen videos and ads. There are also group discounts available for conference registrations, though some restrictions may apply.

Visionary $25,000 **Leader $20,000** **Sustainer $15,000**

For further information regarding these important initiatives, please contact Carole Whitehorne at 613-859-5727 or by email at carole@canadianparking.ca.

ALL SPONSORS WILL RECEIVE THE FOLLOWING PROMOTIONS:

- ✔ Promotion on CPA social media and e-Newsletters
- ✔ Company logo on the Conference website, including hyperlink
- ✔ Inclusion on event signage
- ✔ Acknowledgement at all Plenary events
- ✔ Plus, additional benefits detailed on certain sponsorship items (as listed)

POWER WORKSHOPS

Take advantage of the opportunity to book a time slot during the conference to deliver a hands-on workshop. Subjects can range from technology, product information, focus groups, parking & mobility subjects, planning, or other topics that offer participants relevant and timely learning opportunities.

Each scheduled time slot lasts 1.5 hours and accommodates up to 15 participants, allowing for intimate and productive gatherings.

Spaces are limited. To guarantee your preferred time, be sure to book early and reserve your private workshop space.

Workshop Fee $3,500

SPECIAL EVENTS

Saturday Pre-Conference Event

Host delegates who arrive early. This can be a golf day or other sporting event, a city tour, or one of Montreal's special features. Refreshments provided.

Quantity 1 ..... **SOLD**

Welcome Reception

Be the official Welcome Sponsor at the opening reception, where everyone will gather to network and set up their connections for the event. Food & beverage will be provided.

Quantity 1 ..... $8,650

Keynote Speaker

Speaker to be announced.

Quantity 1 ..... $5,775

Awards Luncheon

Your sponsorship will allow the industry award recipients a chance to shine in the spotlight and be acknowledged for their significant contributions.

Quantity 1 ..... **SOLD**

Trade Show Luncheon

Buffet Lunch ..... **SOLD**

Refreshment Breaks (five total)

Single (each) $1,850

Bundle of 4 ..... $4,750

Closing Celebration

Join Agence de mobilité durable de Montréal as the Host for the pre-event networking reception and host bar as delegates gather for this final celebration.

Quantity 1 ..... **SOLD**

Wednesday Tour

Host delegates on a tour of Montreal Trudeau International Airport at the final event of the conference. Refreshments provided.

Quantity 1 ..... **SOLD**

SPECIALTY ITEMS

Charging Station

Brand a stylish charging station that will be conveniently located in the main tradeshow area.

Quantity 1 ..... $4,050 TBC

Sustainable Water Bottles / Coffee Mugs

(sponsor supplied)

Promote sustainability with branded, reusable water bottles or coffee mugs to be issued to individuals as part of the delegate kit.

Water Bottles | Quantity 1 ..... $4,050

Coffee Mugs | Quantity 1 ..... $4,050

Lanyards (sponsor supplied)

Quantity 1 ..... $4,050

Delegate Tote

Quantity 1 ..... **SOLD**

Notebook (sponsor supplied)

See your brand on every note that is taken at this event.

Quantity 1 ..... Debossed $4,250 or Regular $3,750

Friends of the CPA SPONSORSHIP PLEDGES

Sponsorship Pledge A $2,650

Sponsorship Pledge B $1,850

CONFERENCE ADVERTISING

Main Stage & Screen Advertising

Have your brand showcased on the screens during the General sessions.

Onscreen Ad $3,000

1-2 Minute Video $3,500

Pocket Guide Ads

Your brand in every hand.

Full Page $1,500

½ Page $1,050

e-Blast

Send your message to everyone both pre and post event.

Per e-Blast $2,000

Branded Lounge

Create a comfort area in a prime area where delegates can gather.

Quantity 1 ..... $5,250

Thank you to past and future sponsors