



HALIFAX 2024

Call for Presentations

The CPA is inviting submissions from industry experts who are proficient at providing dynamic and interactive programming as part of the overall conference learning experience.

The 2024 agenda will serve to continue delivering timely information that is impacting the parking and mobility industries and the people who work to improve the services provided to their communities.

Opportunities will be reserved for engaging presentations that will deliver diverse topics of interest and unique concepts that provoke thought, discussion, and guide the direction of the future parking and mobility industries.

PRESENTATION TOPICS

Topics should focus on present-day and near future developments, as well as long term scenarios that are relevant to a variety of parking and mobility interest groups:

AIRPORTS

HEALTH CARE

UNIVERSITIES/COLLEGES

MUNICIPALITIES

MOBILITY MANAGERS

TRANSPORTATION DEMAND MANAGERS

URBAN PLANNERS

DEVELOPERS

CONCEPTS & TOPIC SUGGESTIONS

- Blending Parking & Mobility – Finding the Balance
- Curbside Design & Management
- Industry Disruptors: Embrace or Avoid
- Parking in New Urban Design Concepts
- Car Share / Ride Share
- Parking in a Multi-Modal Community
- Solutions to First & Last Mile Commute
- Electric Vehicle (EV) Parking
- Pacing Technology Changes: LPR, Mobile Apps
- Infrastructure: Facilities, Operations, Management
- Structures: Asset or Liability?
- Facilities Maintenance Plan
- Data: Revenue, Occupancy, etc.
- Developing an RFP
- Service: Valet and Event Parking
- Human Resources, Training & Personal Development
- Emergency Preparedness



OCT 6-9 2024

SAVE THE DATE • OCT 6-9, 2024

SESSION FORMATS

CASE STUDIES: Municipal, institutional, private operations and consultants share timely information on actual projects from start to finish. Regardless of the outcome, shared experiences and lessons learned can provide insight for those contemplating a similar project.

PANEL DISCUSSIONS: Form a panel of subject matter experts to share in an interactive presentation focused on a mutual experience. Presenters are given time to discuss their perspective and the audience then joins in a Q&A session. (Maximum of 3 panelists per submission.)

SECTOR FIRESIDE CHAT: A selection of leaders from the airport, hospital, municipal or university may host an informal discussion about issues facing their sector. This is an opportunity to expand on issues raised during the popular round table sector meetings.

WORKSHOPS: Design a workshop that will involve learning opportunities on specific topics. Through interactive discussion and/or exercises attendees will leave with valuable information to implement at their operations. Topics could include Leadership, Equipment Maintenance, Data Collection, Human Resources, RFP Development, etc.

HOSTED CHAT ROOM: Conduct a focus group to gather feedback from the attendees on your topic (EVs, LPR, PARCS, APPS, etc.). Scheduled outside of exhibit hours as a component of the educational program, sessions can be branded by you, and can be by invitation only. (Some fees may apply to non-registered exhibiting companies.)

PRESENTERS

Submissions must include all speakers' names, company names and acknowledgement of their willingness to participate in the presentation DURING THE SUBMISSION PROCESS.

Changes, additions, and substitutions will not be allowed. Conference registration is required by each presenter, and all personal expenses will be their responsibility.

Participants agree to provide a summary article suitable for publication in Parker magazine after the conference.

THE GOAL

The introduction of different session formats will offer variety to attendees to learn new skills, and gain knowledge and insight into the evolving parking and mobility forum and equip themselves with the essentials to develop a go-forward action plan in a fun way.

SUBMISSION PROCESS

The individual submitting the proposal must also be the presenter and main contact for further communications. Co-presenter(s) names and panelists must have agreed to participate and be identified **during the submission process**. Substitutions of presenters and panelists will not be allowed after the close date and will result in the presentation being disqualified.

SELECTION PROCESS

Submissions will be evaluated based on quality of topic content and format as presented in the abstract, relevance of content to the current environment, innovativeness, learning objectives provided, range of interest and schedule availability.

EXCLUSIONS

All presentations must be non-proprietary and may not be used as an opportunity to promote brands, products, or services in any way. All commercial activities will be limited to the trade show area for registered exhibitors only.

ACCEPTANCE PROCESS

If your submission is accepted, you will be informed by email on or before April 15, 2024

Confirmation of participation from all presenters and co-presenters must be returned by **May 1, 2024**, to secure a time slot, after which date the offer may be rescinded.

All PPT presentations must be submitted using the CPA's conference template by the pre-conference deadline stipulated.

The CPA reserves the right to adjust the schedule from time to time. Time assignments are not guaranteed.

Submissions will be accepted from Nov 15, 2023 to Jan 15, 2024.