

CPA★ACS

Innovate in Canada

CONFERENCE & TRADE SHOW
VANCOUVER 2025



SPONSORSHIP OPPORTUNITIES

Through the generosity of CPA sponsors, the CPA has delivered the top Industry event in North America over the years. It is with this support that we can continue to build the best event possible and attract a diverse delegation.

Promote your business as a leader in the parking and mobility industries in Canada by pledging a sponsorship for the 2025 Conference & Trade Show. Your support will enable us to raise the bar and will put your company out front leading up to, and during the event.

If you don't see a sponsorship that suits you, but have a suggestion, we can develop something together.

ALL SPONSORS WILL RECEIVE THE FOLLOWING PROMOTIONS:

- Promotion on CPA social media and e-Newsletters
- Company logo on the Conference website, including hyperlink
- Inclusion on event signage
- Acknowledgement at all Plenary events
- Plus, additional benefits detailed on certain sponsorship items (as listed)

FRIENDS OF THE CPA SPONSORSHIP PLEDGES

Sponsorship Pledge A.....\$2,500
Sponsorship Pledge B.....\$1,750

NEW SPONSORSHIP OPPORTUNITIES

Main Stage & Screen Advertising

Have your brand showcased on the screens during and after the trade show sessions. Advertisement and video options available.

Quantity 4 \$3,500

Games & Activation

This sponsorship will provide an area on the trade show floor for fun and games, and a place to network. Select your activation and brand the experience.

Quantity 1 \$5,500

Branded Lounge

A special meeting space in the beautiful foyer area for comfort breaks and private discussions.

Quantity 1 \$5,000

Combine your lounge sponsorship with a branded Charging Station

Quantity \$5,500

SPECIAL EVENTS

Saturday Pre-Conference Event

Host delegates who arrive early. This can be a golf day or other sporting event, a harbour tour, or one of Vancouver's special features. Refreshments provided.

Quantity 1 \$5,000

Welcome Reception

Be the official Welcome Sponsor at the opening reception, where everyone will gather to network and set up their connections for the event. This year, the Reception will be held outside of the tradeshow. Heavy food & beverage will be provided.

Quantity 1 \$8,250

Keynote Speaker

Speaker to be announced.

Quantity 1 \$5,500

Awards Luncheon

Your sponsorship will allow the industry award recipients a chance to shine in the spotlight and be acknowledged for their significant contributions.

Quantity 1 \$8,250

Trade Show Luncheon

Buffet Lunch \$4,500

Refreshment Breaks

All \$4,500

Single \$1,750 ea

Closing Celebration

A special gathering to celebrate the conference successes. Dinner, entertainment and final networking opportunity.

Quantity 1 \$8,250

Wednesday Tour

Host delegates who participate in the final event of the conference. This is a walking tour. Refreshments provided.

Quantity 1 \$3,850

SPECIALTY ITEMS

Charging Station (TBC)

Brand a stylish charging station that will be conveniently located in the main tradeshow area.

Quantity 1 \$3,850

Refillable Water Bottles / Coffee Mugs

(sponsor supplied)

Promote sustainability with branded, reusable water bottles or coffee mugs to be issued to individuals as part of the delegate kit.

Water Bottles | Quantity 1 \$3,850

Coffee Mugs | Quantity 1 \$3,850

Lanyards (sponsor supplied)

Quantity 1 \$3,850

Delegate Tote

Quantity 1 \$5,500

Branded/Promo Gift (sponsor supplied)

Add a branded token supplied by you and include a one-page information flyer to the delegate kits.

Quantity 1 \$1,750

Advertising Insert (sponsor supplied)

Take advantage of placing your advertising materials in each of the Delegate Kits (Pre-approval of materials is required.)

Exhibiting Companies \$1,100

Non-Exhibiting Companies \$2,000

Notebook (sponsor supplied)

See your brand on every note that is taken at this event.

Quantity 1 \$3,000