

Vancouver 2025

CONFERENCE & TRADE SHOW



CALL FOR PRESENTATIONS

OPEN JAN 1ST TO APRIL 15TH, 2025

The CPA is inviting submissions from industry experts who will provide dynamic and interactive programming as part of the overall conference learning experience.

Opportunities will be reserved for engaging presentations that can deliver diverse topics of interest and unique concepts that provoke thought, discussion, and guide the direction of the future parking and mobility industries.

Concepts & Topic Suggestions

- Blending Parking & Mobility – Finding the Balance
- Curbside Design & Management
- Industry Disruptors: Embrace or Avoid
- Parking Concepts in New Urban Design
- Car Share / Ride Share
- Parking in a Multi-Modal Community
- Solutions to First & Last Mile Commute
- Electric Vehicle (EV) Parking
- Pacing Technology Changes: LPR, Mobile Apps
- Infrastructure: Facilities, Operations, Management
- Structures: Is your Asset Becoming a Liability?
- Facilities Maintenance Plan
- Data: Revenue, Occupancy, etc.
- Developing an RFP
- Service: Valet and Event Parking
- Human Resources, Training & Personal Development
- Emergency Preparedness

Presentation Topics

Topics should focus on present-day and near future developments, as well as long term scenarios that are relevant to a variety of parking and mobility interest groups. From data collected through the 2023 post-conference survey, the following ranked very high, and are listed in order of preference. Members from the Airport, Campus, Hospital parking operations are looking for sector-specific content:

TECHNOLOGY

AI

MOBILITY

OPERATIONS

PARTNERSHIPS

ENFORCEMENT

STRUCTURES

MAINTENANCE

SUSTAINABILITY

Session Formats

We will work with you to provide a program that reflects the audience's desired programming, based on the 2024 post-conference survey results. The suggested formats below are samples of how we can innovate and create new concepts to deliver the program. Your suggestions are welcome.

NEW IN 2025 - TOPICAL ROUND TABLES:

Innovators, Vendors, Consultants, Operators will collaborate to host and moderate a new session format that will engage attendees in a round table discussion on a specific topic. Session content may not be proprietary and will focus solely on understanding and advancing the industry. Suggested topics may include technology/equipment integration, AI applications, recent advancements in parking operations, etc. Limited to three sessions scheduled on Sunday, Oct 5 following the Sector Round Tables. Can be company-exclusive with Sponsorship.

CASE STUDIES: Municipal, institutional, private operations and consultants share timely information on actual projects from start to finish. Regardless of the outcome, shared experiences and lessons learned can provide insight for those contemplating a similar project.

PANEL DISCUSSIONS: Form a panel of subject matter experts to share in an interactive presentation focused on a mutual experience. Presenters are given time to discuss their perspective, and the audience then joins in a Q&A session. (Maximum of 3 panelists per submission.)

SECTOR FIRESIDE CHAT: A selection of leaders from the airport, hospital, municipal or university may host an informal discussion about issues facing their sector. This is an opportunity to expand on issues raised during the popular round table sector meetings.

WORKSHOPS: Design a workshop that will involve learning opportunities on specific topics. Through interactive discussion and/or exercises attendees will leave with valuable information to implement at their operations. Topics could include Current and Future Practices, Leadership, Equipment Maintenance, Data Collection, Human Resources, RFP Development, etc.

HOSTED FOCUS GROUP: Conduct a focus group to gather feedback from the attendees on your topic (EVs, LPR, PARCS, APPS, etc.). Scheduled outside of exhibit hours as a component of the educational program, sessions can be branded by you and can be by invitation only. (Some fees may apply.)

Presenters

Submissions must include all speakers' names, company names, email address, and acknowledgement of their willingness to participate in the presentation DURING THE SUBMISSION PROCESS. Abstracts with missing information or with Speaker(s) TBC will not be accepted.

Changes, additions, and substitutions will be considered on an individual basis.

Participants agree to provide a summary article suitable for publication in Parker magazine after the conference.

The Goal

The introduction of different session formats will offer variety to attendees to network in an open exchange to learn new skills, and gain knowledge and insight into the evolving parking and mobility forum and equip themselves with the essentials to develop a go-forward action plan in a fun way.

Submission Process

The individual submitting the proposal must also be the presenter and main contact for further communications. All co-presenters and panelists must have agreed to participate and be identified during the submission process. Substitutions of presenters and panelists will not be allowed after the closing date and will result in the presentation being disqualified.

Selection Process

Submissions will be evaluated based on quality of topic content and format as presented in the abstract, relevance of content to the current environment, innovativeness, learning objectives provided, range of interest and schedule availability.

Suppliers of equipment or services are required to be registered as an exhibitor or a sponsor for their submission to be considered. The CPA reserves the right to select or augment the submissions to best reflect a full educational program. If more details are required, you will be contacted.

Exclusions

All presentations must be non-proprietary and may not be used as an opportunity to promote brands, products, or services in any way. All commercial activities will be limited to the trade show area for registered exhibitors only.

Acceptance Process

If your submission is accepted, you will be informed by email on or before April 15, 2025

Confirmation of participation from all presenters and co-presenters must be returned by that date to secure a time slot, after which time the offer may be rescinded.

Conditions

Conference registration is required by each presenter, and all personal expenses will be their responsibility.

Speaker Acceptance, headshot photos and introduction bios (limit to 500 words or less), must be submitted by the determined deadline.

All PPT presentations must be submitted using the CPA's conference template by the pre-conference deadline stipulated.

canadianparking.ca/vancouver2025/