

# SPONSORSHIP OPPORTUNITIES

Through the generosity of CPA sponsors, the CPA has delivered the top Industry event in North America over the years. It is with this support that we can continue to build the best event possible and attract a diverse delegation.

Promote your business as a leader in the parking and mobility industries in Canada by pledging a sponsorship for the 2024 Conference & Trade Show. Your support will enable us to raise the bar and will put your company out front leading up to, and during the event.

If you don't see a sponsorship that suits you, but have a suggestion, we can develop something together.

## ALL SPONSORS WILL RECEIVE THE FOLLOWING PROMOTIONS:

- Promotion on CPA Social Media and e-Newsletters
- Company logo on the Conference website, including hyperlink
- Inclusion on event signage
- Acknowledgement at all Plenary events
- Additional benefits detailed on certain sponsorship items (as listed)

### Friends of the CPA SPONSORSHIP PLEDGES

Sponsorship Pledge A.....	\$2,500
Sponsorship Pledge B.....	\$1,750



## Welcome Reception

Be the official Welcome Sponsor at the opening event. The doors will open to the tradeshow for the official welcome reception. Food & Beverage is provided.

Quantity 1 ..... \$8,250

## Keynote Speaker

Speaker to be announced.

Quantity 1 ..... \$5,500

## Awards Luncheon

Your sponsorship will allow the industry award recipients a chance to shine in the spotlight and be acknowledged for their significant contributions.

Quantity 1 ..... \$8,250

## Tuesday Trade Show Luncheon

Individual ..... \$4,500

## Refreshment Breaks

Single ..... \$1,650

All ..... \$4,400

## Charging Station

Brand a stylish charging station that will be conveniently located in the main tradeshow area.

Quantity 1 ..... \$3,850

## Refillable Water Bottles / Coffee Mugs (sponsor supplied)

Promote sustainability with branded, reusable water bottles or coffee mugs to be issued to individuals as part of the delegate kit.

Water Bottles | Quantity 1 ..... \$3,850

Coffee Mugs | Quantity 1 ..... \$3,850

## Lanyards (sponsor supplied)

Quantity 1 ..... \$3,850

## Delegate Tote

Quantity 1 ..... \$5,500

## Branded/Promo Gift (sponsor supplied)

Add a branded token supplied by you and include a one-page information flyer to the delegate kits.

Quantity 1 ..... \$1,650

## Advertising Insert (sponsor supplied)

Take advantage of placing your advertising materials in each of the Delegate Kits (Pre-approval of materials is required.)

Exhibiting Companies ..... \$1,100

Non-Exhibiting Companies ..... \$2,000

## Notebook (sponsor supplied)

See your brand on every note that is taken at this event.

Quantity 1 ..... \$3,000

## Wednesday Tour

Host delegates who participate in the final event of the conference. This is a walking tour. Refreshments provided.

Quantity 1 ..... \$3,850

## NEW ACTIVATION AREAS

### Headshot Lounge

Attendees will get a professional headshot courtesy of your company. A fun and easy way for everyone to update their photos.

Quantity 1 ..... \$5,500

### Games & Activation Corner

Sometimes, attendees just need a distraction from their busy schedule. This sponsorship will provide an area on the trade show floor for fun and games, and a place to network. Select your activation and brand the experience.

Quantity 1 ..... \$5,500

## TO ORDER OR FOR MORE INFORMATION

Contact Carole Whitehorne: [carole@canadianparking.ca](mailto:carole@canadianparking.ca)