

WELCOME

TO THE
ANNUAL CONFERENCE
AND TRADE SHOW

CPA⁺ACS
HALIFAX 2024
OCTOBER 6-9

THE POWER OF CONNECTION



POCKET GUIDE

Visit the Online Planner: canadianparking.ca/planner2024

PROGRAM-AT-A-GLANCE

REGISTRATION DESK

Hours: 7:30 am – 5:00 pm, Sunday – Tuesday

LOCATION

All general events take place in the Exhibit Hall.

Breakout Session Rooms

Session A: Room 106 | **Session B:** Room 108 | **Session C:** Room 109

Tuesday Celebration is offsite.

SUNDAY, OCTOBER 6

9:00 am – 11:30 am

Board of Directors Meeting

1:00 pm – 4:00 pm

Round Table Sector Meetings

Airports *Room 106*

Hospitals *Room 107*

Municipalities *Room 108*

Universities/Colleges *Room 109*

*Open to Sector members only,
(Hospital meeting will be open to
Private Operators)*

2:30 pm – 3:00 pm

Coffee Break

6:00 pm – 8:30 pm

TRADE SHOW GRAND OPENING

8:30 pm

Unscheduled Evening

MONDAY, OCTOBER 7

7:45 am – 8:30 am

Breakfast

8:20 am – 8:30 am

Welcome Address

8:30 am – 9:45 am

MAIN STAGE KEYNOTE

Not Another AI Session: Actual, Practical Ways to Leverage AI

Anh Nguyen, Spark Event Collective
Nicolas Fillion, Agence de mobilité durable de Montréal
Alexandra Maillot, Survision
Shane Nolan, gtechna

10:00 am – 11:00 am

Exhibitor/Vendor Meeting

10:00 am – 10:15 am

Coffee Break

10:15 am – 11:10 am

BREAKOUT SESSIONS

A Municipal Parking to Mobility Company Redefining Toronto's Transportation Landscape

Jarrett McDonald, Toronto Parking Authority

B Embracing the "Good Enough": Cost Constraints and Creative Counting

Taegan Mohle, Simon Fraser University
Michael Murray, Concord Parking

C Getting Ahead: A Panel Discussion on Goal Setting

Roger Steers, RJC Engineers
Shannon Talbot, University of Guelph
Melina Morokhovich, T2 Systems
Jody Backes, T2 Systems

11:15 am – 12:10 pm

BREAKOUT SESSIONS

A The Aesthetic Versatility and Function of Contemporary Parking Structures

Margaret Hawkins, DRKR Architects
Stephanie Nowe-Morris, Build Nova Scotia

B Frictionless Parking is Here!

Nigel Bullers, EasyPark
Paul Yakutchik, Fennix
Shirley Rodriguez, ZipBy

C Electric Vehicles Versus Cold Canadian Winters – Saskatoon's Initial Results

Bill Franklin, Tannery Creek Systems
Wayne Sum, City of Saskatoon

12:15 pm – 1:30 pm

AWARDS LUNCHEON

1:30 pm – 5:30 pm

TRADE SHOW EXHIBITION

3:00 pm – 5:00 pm

Coffee Break & Refreshments

5:30 pm

Unscheduled Evening

TUESDAY, OCTOBER 8

7:30 am – 8:30 am

Breakfast

8:00 am – 8:30 am

Annual General Meeting

8:30 am – 9:30 am

MAIN STAGE PANEL

Sustainable Transportation, TDM, Transit and Parking: Challenges, opportunities, best practices and experiences.

Patricia Hughes, Halifax Transit
Stephanie MacPhee, Dalhousie University
Amanda McIlveen, Arcadis
Sharon Lewinson, RideShark Corp.

9:30 am – 1:45 pm

FINAL TRADE SHOW

10:00 am – 10:45 am

Coffee Break

12:00 pm – 1:00 pm

Lunch

2:00 pm – 2:55 pm

BREAKOUT SESSIONS

A Turning Off-street Parking into Mobility Hubs in Montreal

Antoine Sambin and
Pegah Nouri, Agence de
mobilité durable de Montréal

B The Road to Electrification: A Strategic Blueprint for Canadian Organizations

Andrew Sgorlon, Precise
ParkLink Inc.
Ian Hodgins, Hypercharge
Network Corp

C The City of Vancouver's Parking Enforcement Outreach Task Force

Om Mogerman, City of
Vancouver

3:00 pm – 3:15 pm

Coffee Break

3:15 pm – 4:10 pm

BREAKOUT SESSIONS

A Using Data to Impact Demand, Planning and the Curb

Dan Mathers, eleven-x
Faiyaz Patel, Toronto Parking
Authority
Maxime Rivard, Agence de
mobilité durable de Montréal

B Parking Smarts: Navigating Tech in Campus Dynamics

Cameron Neufeld, University
of Manitoba
Randa Kachkar, University
of Alberta
Kacey Siskind, HONK

C The Cost of Deferred Maintenance: Why Spending Money Makes Sense.

Nigel Parker, RJC Engineers

TUESDAY, OCTOBER 8

4:15 pm – 5:10 pm

A Fostering Success through Tech Partnerships: Leveraging Synergies for Growth

Joni Eros, PayByPhone
Sang Hwang, PayByPhone
Teresa Trussell, PayByPhone
Mindip Janda, Concord Parking
David Agosti, Simon Fraser University (SFU)

B Enhance your Parkers Experience with Visual Occupancy Insights

Phillip Curley, HotSpot Parking Inc.
Jeff Nephew, Halifax Regional Municipality

6:30 pm – 11:00 pm

CELEBRATING SUCCESS!

Join us in the MacKay Meters family kitchen for a celebration to mark another successful conference with a hometown Maritime flair.

The Cable Wharf 1751 Lower Water Street

Meet at the venue

Tickets required for this event

WEDNESDAY, OCTOBER 9

10:00 am – 1:00 pm

TECHNICAL TOUR **QEII Parking Garage**

Join moderators Andrew Levatte, Strescon and Stephanie Nowe-Morris, SNM architect Ltd to view the transformation of a conventional parking garage into a work of art and a community-enhancing space.

CONFERENCE ADMISSION

Name Badges must be worn at all times to gain entrance to the various events. Tickets are required for the Awards and Celebration events.

Trade Show Passes include access to the exhibition hall only during the time specified on the badge.

Lost name badges and event tickets must be reported at Registration. A replacement fee will be charged. Event tickets are subject to limits, and may not be available for re-purchase.

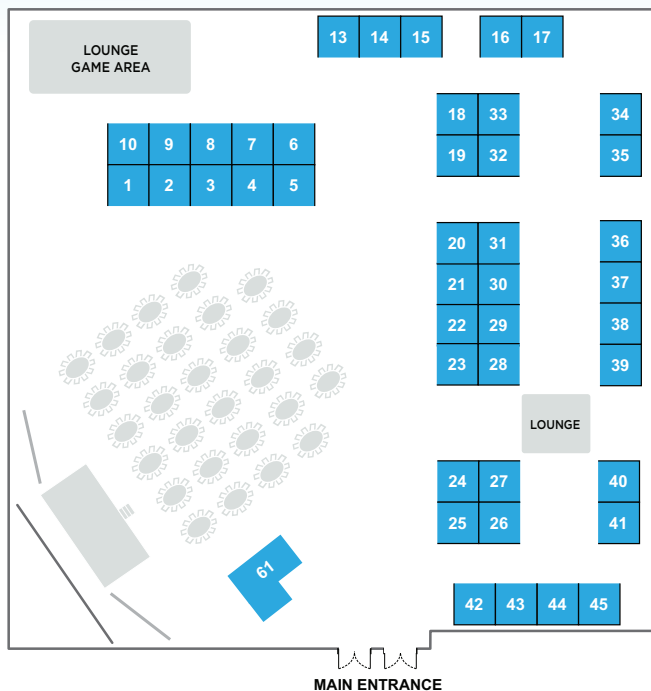
TRADE SHOW EXHIBITION

TRADE SHOW HOURS

SUNDAY.....6:00 pm – 8:30 pm

MONDAY1:30 pm – 5:30 pm

TUESDAY9:30 am – 1:45 pm



EXHIBITING COMPANIES

COMPANY	BOOTH #	COMPANY	BOOTH #
A1 Innovation Group.....	22	Offstreet Technology.....	27
Advanced Polymer Technology Corp.....	31	Parker Technology.....	1
AIMS (EDC Corporation)	5	ParkMobile, LLC	28
Amano McGann Canada Inc.	20/21	Passport	17
Canada Ticket Inc.....	35	PayByPhone US Inc.	14/15
Canadian Precast/Prestressed Concrete Institute (CPCI).....	32	Performance Products International.....	44
Concord Parking Ltd.....	26	Precise ParkLink.....	18/19
Curb IQ.....	39	RideShark Corporation	23
Electromega Ltd.	45	RJC Engineers	42
eleven-x Inc.	40	Scheidt & Bachmann Canada Inc.	7
FAAC Parking Solutions	16	SenSen.ai.....	9
FlashParking.....	4	Southland Printing Company, Inc.	2
Genetec Inc.....	10	SP Plus Corporation Canada	41
Globatech.....	36/37	SWTCH Energy.....	43
gtechna, a division of Harris Computer.....	61	T2 Systems, a Verra Mobility Company.....	29/30
HONK.....	33	Tannery Creek Systems Inc. ..	13
HotSpot Parking Inc.....	38	VenTek International	34
J.J. MacKay Canada Ltd. .	24/25	WPS Canada Inc.	8
Municipal Parking Services, Inc.	6	ZipBy USA LLC	3

THANK YOU!

CPA⁺ACS
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CPA PARTNER

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